

# MUSIC & INTERNATIONAL PROMOTION MANAGEMENT

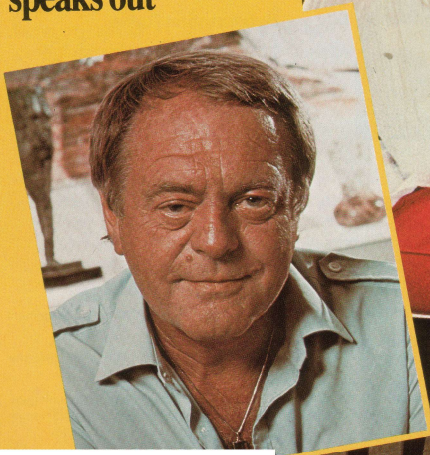
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THE MAGAZINE BEHIND THE BUSINESS NEWS

## Promoting A B B A

»Our diversification  
plan reduced  
taxation«

Stig Anderson  
speaks out



Sound-Innovator Rupert Hine: »Producers not protected«.  
Inside music medias: Radio Programming & Trade press  
Home Taping killing music Key to 600 mill. TV-viewers

Stikkan created ABBA and a platform for legendary artists via Polar Music Prize.

HONORING THE CREATORS OF ABBA